TASK: Sell the unsellable! Your job is to create an advertisement for one of the following products or services.

- You may create a print ad, a radio ad, or a television ad (which you will have to act out)
- Must use at least 2 of the 10 specific persuasion techniques you have in your notes

**PRODUCTS:**
- Plastic bags
- Invisible ink
- Oxygen
- Grey hair dye
- Ageing cream
- Whale meat
- Garbage scented deodorant

**SERVICES:**
- A longer school year
- Video surveillance
- Driving lessons for people under 10
- Tattoo identification barcodes

You also have the option of making up your own product or service. Check with the teacher before you begin.